Dear All,



'Tis year 2016 is upon us!



On behalf of the EB Family we would like to wish you and your loved ones a fruitful year ahead and many happy moments. Here at EB, we had a few additional celebrations starting with the EB's 5th anniversary in business last December. And, against all odds The

Butler has stuck around to celebrate his Seventh(!) Aliyahversary.

Furthermore, with new projects in the works and many exciting additions to the Concept, we welcome your feedback and suggestions on every newsletter, as your opinion is paramount to us.

We are also happy to introduce **new additions** to the EB Family:

New System

In this month's newsletter, we firstly, would like to bring you the news of an improved System, which The Butler, in association with Grigory and Lev have designed, to make accessibility much easier for our clients, as well as our Butlers. Currently in the testing stage, the system should be running in the next six to eight months. The system comes with the introduction of notifications of Services, appointments, meetings, information and profiles, packages and much more, to name, but a few.

Implementation of the new system is a result of the expansion of the EB Concept, which we believe reflects on the dedication to the Service EB provides.

Newborn

Starting with Neville junior! In December, Neville and Tessi became parents to a little man, Liam - we congratulate and wish them many happy years ahead.

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Medical

Moving on to the Dr Michael Cohen joined EB as an on-call specialist, provides home visits and consultations from a huge range of medical services.

The Butler's choice to add Dr.Cohen, was based on his vast experience of many years in the Medical world as well as with the international clients. He has an unbelievable bedside manner.





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Our next feature, is already an existing EB Family member, who shows the diversity of qualifications, skills and talents. We introduce you to Cornelia Trumper.

In her other life, Cornelia is a passionate dancer, who realised the therapeutic effects of correct and guided body movements through her experience and perception of dance. The Ilan Lev method which Cornelia practices, is an innovative approach to the well-being of the human race and is currently gaining popularity and unique to Israel.

Treatments with the Ilan Lev method

A movement therapy

Cornelia Trümper is a trained movement therapist, specialising in the Ilan Lev movement therapy. The fascination with dance and movement has been influenced by her career as a professional dancer for contemporary art. Her passion today is to use this as a source of healing the body. With the Ilan Lev method you discover errors in old, entrenched movements. Learn and train new opportunities to move free in everyday life. Solve old tensions and thus improve your well-being. And every day a little more.



This method helps your body to:

- become more flexible
- to develop a greater awareness of your actions and movements
- to discover healthier, more efficient movement
- to improve posture and coordination
- to gain strength and endurance
- to reduce stress and tension
- to gain ease and spontaneity
- to foster learning and creativity
- to use your own body in a curious and creative way
- to feel more satisfied, more relaxed and flexible



How does the method work?

- It removes functional difficulties
- It treats motor dysfunction
- It solves issues concerning physical disabilities or handicaps
- It resolves body-circulation issues
- It relieves pain
- It clears away skeletal and joint problems

For information on how you can be seen by Cornelia, Contact The Butler at:

thebutlersoffice@executivebutlers.com

Personal Assistant

EB also welcomes on board The Butler's **new PA** - Sabina Bakh - experienced executive personal assistant, with a background in media and communications as well as a back-up for our clients. Sabina is a natural connector with entrepreneurial inclination, which reflects in her experiences ranging from sport to fashion. Alumni of Roedean School, which explains spells of British accent and dry humour.





A very large **Thank You** to Neville, who is Head of Operations Logistics, has ensured that the operation run smoothly over the last three and a half years, and more importantly, for putting up with The Butler's constant directives. Neville has a great ability to handle all of this and more.

Eliezer is another member of the Family, who we **Thank** for his devotion in being on standby 24/7, and generally handling all major domestic misfortunes. Eliezer's work has been keeping our clients' properties in top order and taking the stress and pressure off The Butler and the Guys.

Thank you to Shawn, for his nonstop training of the guys and also ensuring that the clients get the best out of the guys.

Lastly, to all the Guys in The Crazy Gang - a very big Thank you for all the hard work over the last year and putting up with The Butler's pedantic way of work. Without your efforts and loyal work, EB would not be where it is today.

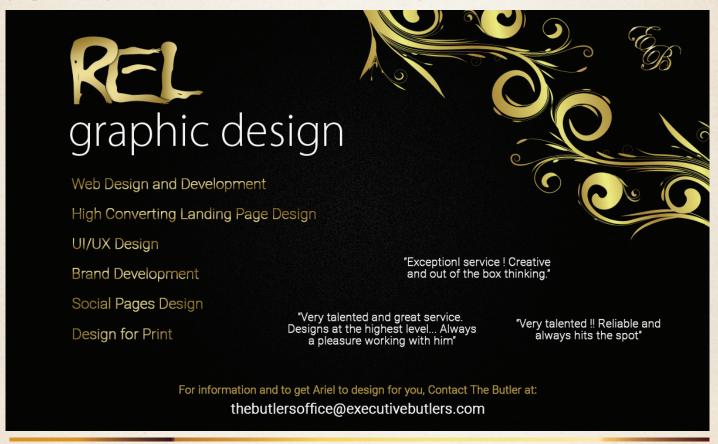
From the **Service** side, we have new additions:

Real Estate

Executive Butlers is now linked in with Greg Shiffer and Noah Sander from the Ronkin Real Estate Agency. It is with this kind of association; EB is now able to offer its clientele all the assistance from two professionals, who specialise in the Anglo market, providing services and knowledge in all aspects of the real estate market.

And now onto the other newcomers:

<u>Ariel</u>, our new graphic and web designer. His teenage interest in technology and video games developed into a stronger passion for the digital design. Having worked for several companies as a designer, Ariel decided to fly solo and is now a proud owner of REL graphic design studio, where the team let their imagination and creativity flourish.



Chef Dudi Bozaglo started his occupation at the professional school "Tadmor" in 2002, consequently working in several Italian and Asian restaurants and Bistros, Boutique events, such as "Bau". Chef Dudi caters for small parties and big events alike, with flexible menus, whether it is starters, main courses or desserts.

Eliezer Biran, highly qualified handyman Eliezer provides Services and has extensive knowledge, certification and accreditation in plumbing, waterworks, electrical, sprinkler pumps, house painting, assembly of windows and doors. Additionally, Eliezer has years of experience in construction and construction engineering.

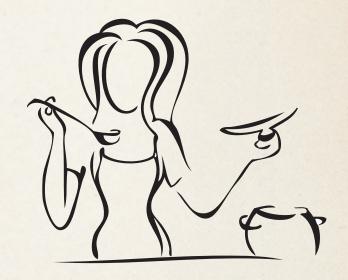
Itay Biran, started his professional activity in 2008, following in his father's footsteps, after completing his military service by fixing sprinkler pumps. Since then, Itay's Services expanded to pool pumps, building's and fire department's systems. Itay participated in numerous projects involving electrical, house painting, window and door assembly. It's the Biran men!

Itai, our reliable and highly experienced all round handyman, provides a range of professional Services from small jobs to remodeling and renovations. He's your guy for all those pesky tasks you don't have the time for hanging up shelves and minor mending.

Culinary Spring Cleaning with Phyllis Glazer



Phyllis is your Israeli Martha Stewart, food journalist and the author of several cookbooks, which have been translated into many languages, who regularly appears on TV and radio in Israel. Phyllis offers a Spring Clean for your kitchen to get you organised, especially at the start of the New Year.. In addition, she will share her knowledge on healthy eating. Perfect for the New Year's resolutions on self-improvement.



The Magic Touch

a value-added Service, which EB has been providing for three years. With the state of art technology, green chemicals paired with the professional team; your home will be thoroughly cleaned including those pesky stains and refreshed with our green deodorizer/shampoo to bring you the double benefit of The Magic Touch - sparkling clean and microscopic bugs-free!

The Magic Touch Service is aimed at the mattresses, carpets, upholstery, curtains, as these tend to be neglected in most households, the source of dust and germ accumulation. This Service is particularly beneficial for those suffering from dust allergies and respiratory problems as it removes unseen bacteria from items you are in contact on daily basis.



Professional Carpet, Mattress and Sofa cleaning, includes Deodoriser, Sanitizer and Scotch Guard that protects the items.

Remove microscopic monsters within your furniture

Mattresses.....from 199 Couches.....from 180 Carpets.....22/SQM

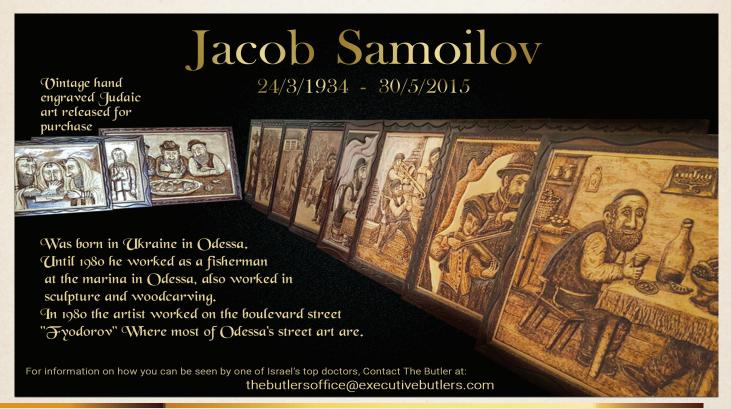
Minimum order......600_{NIS}

For more info:

Neville.......054-4795302 Roy.......054-6106930 executivebutlers.com/magic-touch office@executivebutlers.com

Artwork by Jacob Samoilov

engraved photography and vintage Judaica is available upon request. Samoilov hails from Odessa, Ukraine, the third biggest Jewish community in Europe. Odessian Jews are known for their easy to life approach and quirky humour.



The Tzimmer in the North

It is especially, during this season, when a lot of our clients escape for getaways or longer holidays abroad. For those times, when you feel like having a quick escape from the busy schedule in the country, we would like to introduce the Tzimmer in the North. Featuring modern, yet rustic design, the interior will charm you with the effortless elegance, while the tranquil view provides the perfect peace.









Thank you...

In addition, The Butler would like to express his gratitude to **Marcos**, our accountant, for his dedicated and loyal work for EB. We appreciate the help and support invested in the EB by Marcos despite The Butler's frequent bouts of impending doom and misanthropy.

Also a huge Thank you to **Ariel**, our lawyer, who is another very important and active member of the Family. We know it's not easy dealing with The Butler's intense schedule!

Thank you to **Adi**, our driver who is oncall 24/7 for all the guys of EB, and puts up with the Butler's crazy last minute calls.

And on this note, the EB family is looking forward to being of Service to you in the New Year with more Projects, Services and our 24/7 assistance.

Last but not least, we thank and appreciate our **clients**, as they are the **key** to our **success** and perseverance in bringing you top Service.