### **EXECUTIVE BUTLERS**

# The year 2017 is upon us!



# Dear All,

From all the members of the Executive Butler Family, we would like to wish you and your loved ones, a successful and healthy year ahead. December 2016 is a special month, as Executive Butlers celebrates its birthday and enters its 7th year, being of Service to its many clients, scattered around the country. Another anniversary is that of the Butler, who celebrates his 8th year in Israel.

There are many new Projects on the horizon adding to the unique Services that Executive Butlers offers its clientele.

We welcome your feedback and any suggestions on every Newsletter, as your opinion and suggestions are paramount to us.

The Executive Butlers Family.



# EB's New Online Services

#### **NEW SYSTEM**

It is no surprise, after last year's announcement, that our new system is just about ready.

It is currently undergoing final running tests since October, and we envisage having the system up and running within the next few months, albeit, slightly delayed, however, we needed to ensure that it works perfectly before coming on line.

This system will make a huge difference and improvement in the EB's backend interactive system, which will lead to a perfect data analysis and communication with all our clients.



#### **NEW WEBSITE**

The Internet's security and design changes, makes our web experience more and more different through the years. Our new website has been redesigned, to meet the new standards, which will give a unique experience to all of our visitors and clients, alike.

#### IT ASSISTANCE

Tired of calling inexperienced computer guys who only understand what they are talking about?

EB is proud to offer a computer and electronic service directly in your home, with an experienced and well versed Butler, who explains in a plain language for the client to understand.



#### SPECIAL NEW ADDITION TO THE BUTLER

We welcome advocate Omri Baniel to our EB Family. He brings with him a unique "Multidisciplinary Civil Law Firm", which specialises in Service in the true sense of the word, thus ensuring that every aspect of the law is covered for our clients and Butlers, alike.



A great new addition to The Butlers' personal and admin world, is Patrick. He brings with him a wealth of knowledge and experience, with special attention to the field of Electronics and Programming. He has been instrumental is assisting with the new upgrades of our website and with the system, whereby making the work as effortless as possible for the Butlers in the field. Patrick hails from Belgium. Luckily, he has a great sense of humour, much patience, which he needs to put up with The Butlers' everyday stresses.

## **NEW ASSOCIATION**

KMA (Kesher Management Associates) is a mother/daughter team of property managers based in Jerusalem. Lynda Fox and her daughter Elana Zeevi made Aliyah in 1997.



Having to manage their own apartments and homes in both Israel and the US, Lynda and Elana have developed a process, that will ensure that the client's property in Israel, is given the best of care and attention, tailored to their specific needs.

#### **HEALTH AND BEAUTY**

# Nails

Manicure Express is a small chain of health salons, which was born in 2011, and is based in Tel Aviv, one being in Bograchov and the other in Basil Street, respectively.

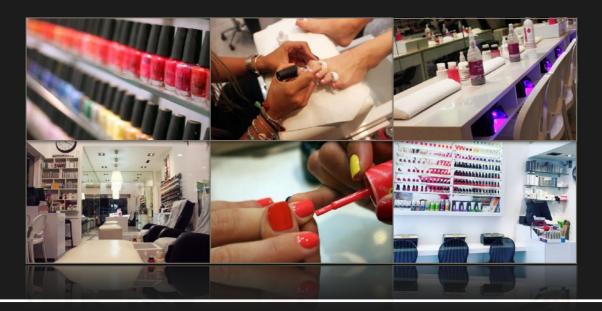
Nails is a Concept, that prides itself on high quality care and services, aimed at the local residents and the international market.

Each treatment is tailor-made to each client's specific requirements. Treatments, such as medical manicure and pedicures, amongst many others, are provided by professionals, using the most advanced techniques and products in the field, to name but a few: Essie, OPI and from Dermalogica world. Some of the treatments we offer, but not limited to are:

- Eyebrow shaping
- Hair removal
- Full body waxing

The idea behind Nails, is offering a personalized experience for all our clients - come and indulge in the massage chair, whilst enjoying a treatment. Therapists are dedicated caregivers, who provide perfect care, providing the best relaxation and rejuvenation with a personal touch.

Outcalls specifically for EB clients.



#### "But not a hair of your head will end up in my dish »

#### HAIRSTYLIST WITH A DIFFERENCE

My name is Yossi Mishan. I am 44 years old. My family is one of the rare families in Israel's history. We are more than 200 generations born here. I have been working for the past 27 years as a high professional hairstylist. I work and do model's hair for TV shows and various productions and do a lot of celebrities' hair. My Moto in life is



never lie to anyone!!! Never! In addition, I am never late. I work in a sterile and clean environment, provide customers with the very best services, and ensure that the result, is always the same. Respect for people is my main attribute and being loyal to my boss.I teach in my spare time, the art of Asian cooking and Arabian authentic food.

I also have a popular food blog, and do foodie tours all over the world Meditation is one of the key points in my life, and the most important thing is to make people laugh.



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# YOUR CULINARY GUIDE

## **SOUS-CHEF SPECIALISES IN ITALIAN FOOD**

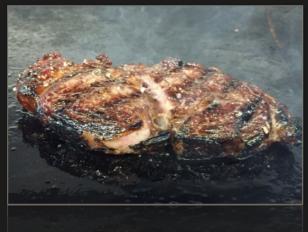


Ilya Goldman cooks from the depth of his heart. Through the years, he has acquired his own modern food style. He studied for 2 years in the Tadmor Culinary Institute in Israel and now has 11 years experience in culinary work.

Ilya is without any doubt, the key to a perfect culinary experience with friends or guests.









#### **DYANA'S BIT**

New York born and raised, and now living in Tel Aviv. I am an Italian-American home cook, cooking with love a wide range of cuisines including Italian, Mexican, Asian, Indian and Mediterranean. My passion for cooking and eating started as a child and only grew stronger as I got older. I come from a family of amazing cooks where I learnt a wealth of cooking knowledge from. I've worked in hospitality for several years and am excited, as I embark as a Chefette with Executive Butlers. My passion in life has always been food and family. I believe food makes people happy and brings people together. I love to see people happy and enjoying my meals.







#### **TRAVEL WITH ALEX**



I have always had a passion for cooking and a respect for all cultures of food and the unique flavours each ethnic food has to offer. I have 5 plus years cooking experience in well-known and high quality restaurants like "The Cheesecake Factory" and "The Yard House,".

My cooking influence is a mix of Asian, Italian, Mexican, American and Israeli. I cook a wide range of

dishes, and can cook to any specificity,

including taking into account allergies, if you are vegan, gluten-intolerant, vegetarian, and kosher or any other religious or personal restrictions. My specialties are sauces and marinades. For breakfast, I also specialise in my own take on, eggs Benedict. I have cooked and catered for events as large as over 150 persons with 4/5 course meals and for private homes.



#### **GENERAL THANKS**

#### **OUR PRINTER**

Special thanks to Meytal from Nahari Print. They have been working closely with The Butler over the past 6 years in creating and printing everything from reading materials to the EB's range of accessories. Meytal is an experienced graphic designer and with her direction, made it that easier for The Butler to get his very specific wishes fulfilled.

#### **DROP OFF POINT**

Thanks to Yonni and Gal for being a drop off point for the Clients and Butlers alike, especially when the office is unmanned.

#### **OUR OLD WEBMASTER**

Another big Thank You to Jonathan Marshall, who has been working with The Butler for the past 10 years, putting up with all the stresses and craziness of the Butler in creating the website and all IT Assistance.

#### **OUR DRIVERS**

Over the past 6 years, Executive Butlers have built up a group of 7 cab drivers, who assist us all to get around the country, as well as provide transport for its clientele, both in Tel Aviv and Jerusalem.

We have all vehicles ranging from Skoda to Mercedes Benz, and also provide transport for larger groups, anything from 8 to 20 people. We also have the use of a super stretch limousine for those special occasions. The drivers in Jerusalem, Ashraf, Sala and Moshe, started with the Butler when he was based in Jerusalem, from the start of the Concept in 2010.

Also thanks to Kay, Avi and Liron, who work in the evenings and weekends, as they transport everyone at times when most people are either sleeping or enjoying themselves.

A special thanks to Adi and Yossi, who has been with us for the past 5 years and are always there, on call, to collect and take Clientele and Personnel, all over the country.

Adi has become a close friend of the Butler, and has developed the patience to deal with all the major stresses, which keep Executive Butlers running efficiently and speedily.

All our drivers are also experienced Tour Guides and handle all airport transfers.

## **MEDICAL**

Moving on to Dr. Michael Cohen, an on-call specialist. He provides home visits and consultations from a huge range of medical services.

The Butler's choice to add Dr. Cohen, was based on his vast experience of many years in the medical world as well as with the international clients.

He has an unbelievable bedside manner.

«To say Dr. Michael Cohen is a fantastic doctor would be an understatement. He is a wonderful doctor — extremely knowledgeable, thorough, dedicated, and with an amazing bedside manner.»

«I had wonderful service and really appreciated the care I received at a time when I really needed help. Thank you and keep up the good work.»



Practices sensible/balanced medicine, does everything possible to avoid hospitalisation

#### **NAHARI PRINT**

Nahari Printing Ltd. was founded in 1985 by Shmuel Nahari. The company excels in special printing jobs such as: foil stamping, embossing and special cuts. We have knowledge, extensive experience and a professional team at your service.



We specialies in a variety of areas: Digital printing, offset printing, stamping foils, embossing, dies.

Variety of souvenirs for special events: songbooks for shabbat, birkot mason, etc. We maintain professional and a courteous service in order to achieve the best results for you. Amoung our clients: Israel Cancer Association, Israel Post, Ministry of Transport, Chabad Centers, printing

presses, publishers, and more...

#### THE MAGIC TOUCH

A value-added service, which EB has been providing for three years. With state of art technology, green chemicals paired with the professional team; your home will be thoroughly cleaned, including those pesky stains and refreshed with our green deodorizer/shampoo to bring you the double benefit of The Magic Touch - sparkling clean and microscopic bugs-free!

The Magic Touch service is aimed at mattresses, carpets, upholstery, curtains, as these tend to be neglected in most households, the source of dust and germ accumulation. This service is particularly beneficial for those suffering from dust allergies and respiratory problems, as it removes unseen bacteria from items you are in contact with on a daily basis.

# **SPECIAL:**

carpet + couch+ mattress: 1,000 Nis

(Bookings are essential)



# <u>SPECIAL THANKS</u>

Through listening and learning from its clientele and Personnel, EB has grown and evolved to what it is, today.

The new system could not have become a reality without the basic system, which was built through Google Docs. A special Thank You to Matthew Bennet, who was instrumental in working with The Butler and creating such an interactive system, which has made it easier for our clients to keep tabs on their homes and to communicate with EB and its Butlers.

There are some clients, whom for confidentiality reasons we cannot name, have given EB direction, to ensure that the Service is kept to a certain level and we thank them very much for this, again we listen, we learn and we are proactive.

Lastly, to all the guys, «past and present», in the crazy gang - a very big
Thank you for all the hard work over the last year and putting up with
The Butler's pedantic way of work. Without your efforts and loyal work,
EB would not be where it is today.



www.executivebutlers.com

# YOUR INVESTMENT WITH EXECUTIVE BUTLERS

Our Success is your Success, and we owe this to many things.

We ensure communication between Clients and Executive Butlers on a regular basis. Reports are generated after every Service, to ensure quality and continuity.

We encourage all client comments after every Service, whether they be positive or negative. Through our system, you are able to see everything that was done on every Service.

Monitoring the items that fall within the Rotation Programme to keep your home to the level you desire. Full routines are in plain view for the client as well as the Butlers.

We utilise this information to keep our Butlers informed as to what has been done and what is required on future visits.